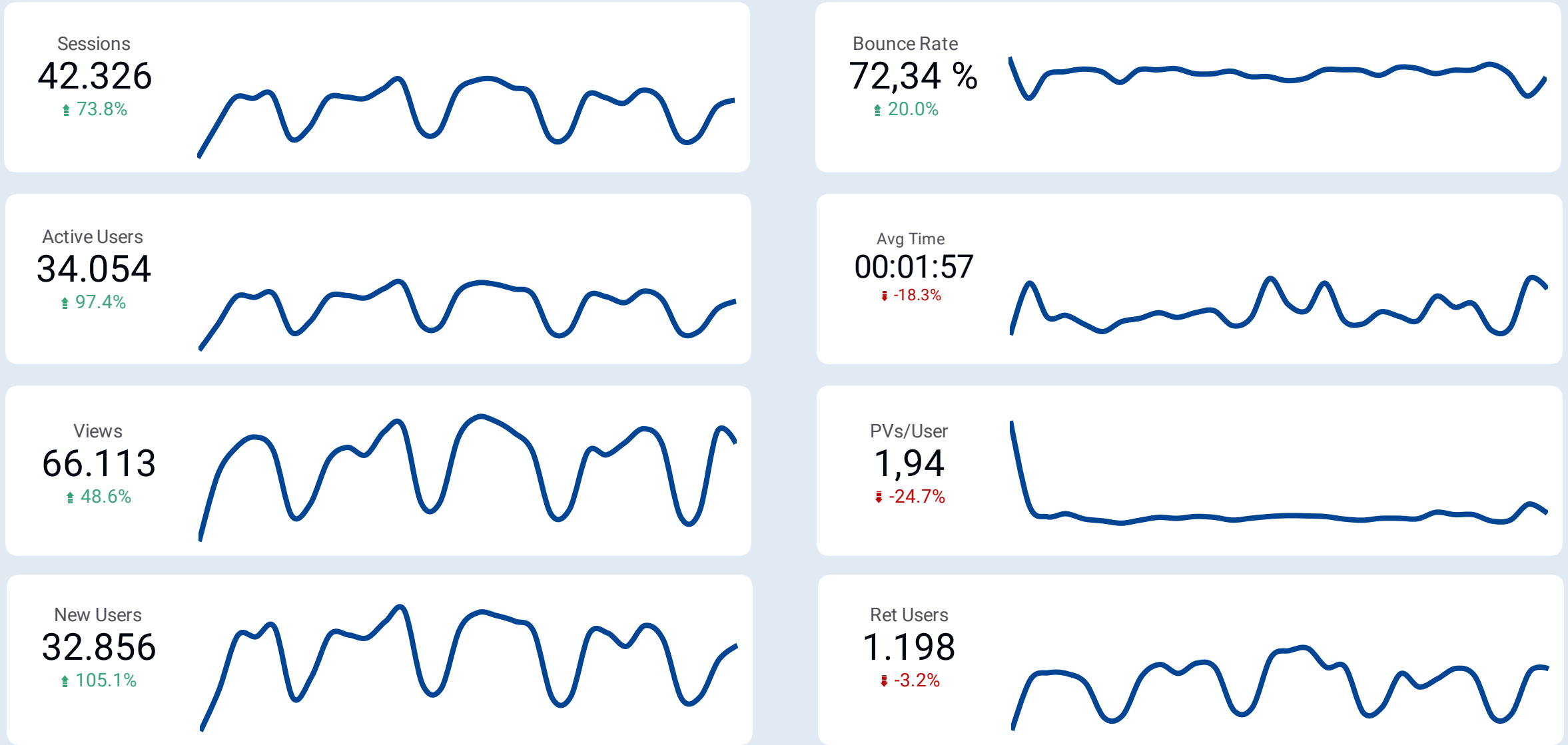
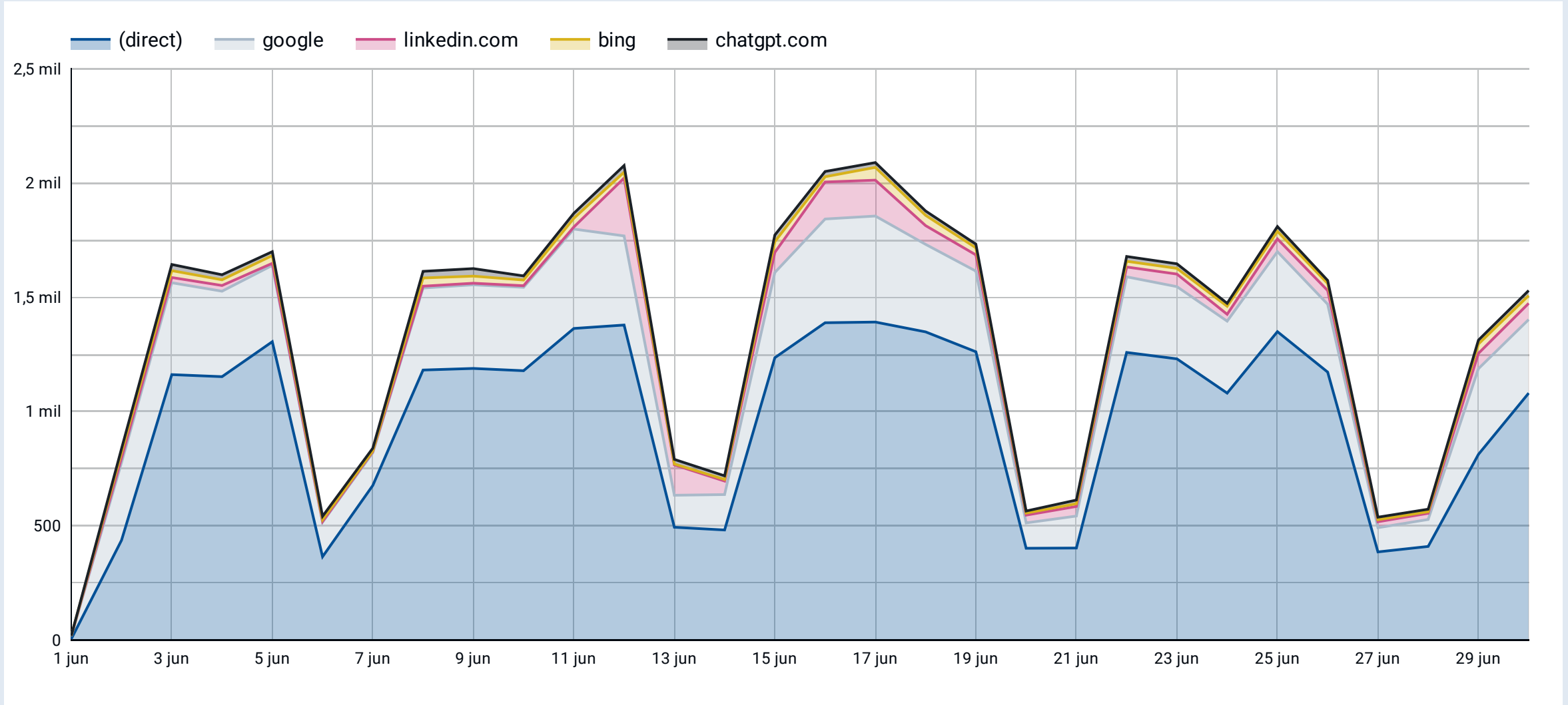


General Panel



Traffic Chanel by Sessions





MAIN INTERACTION KPI'S

1 jun 2026 - 30 jun 2026

Sections

País

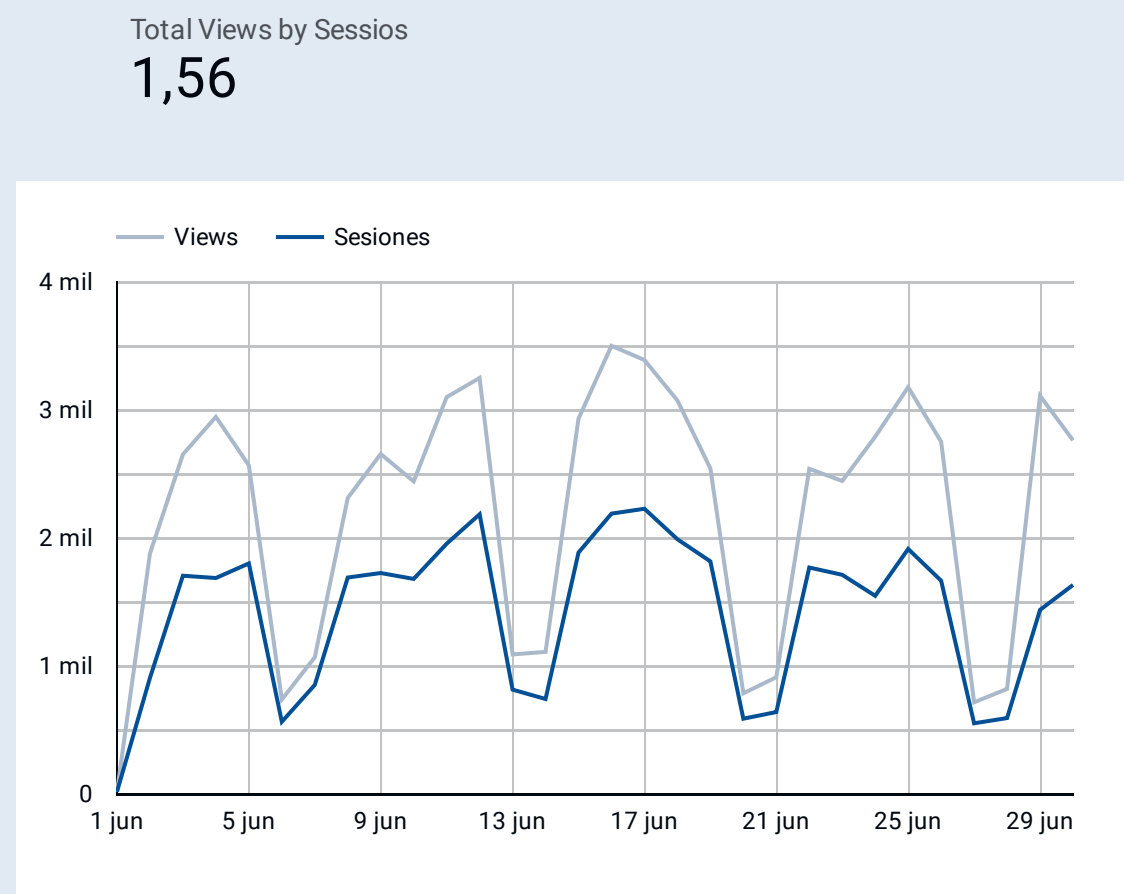
Dispositivo

Título de la página

Page	Views	Sesiones
Newsroom European Stability Mechanism	16.155	15.302
Home European Stability Mechanism	5.520	4.951
Vacancy Details European Stability Mechanism	3.961	3.755
Vacancies European Stability Mechanism	3.202	2.751
Work with us European Stability Mechanism	2.216	1.779
Publications European Stability Mechanism	1.689	986
Who we are European Stability Mechanism	1.179	1.127
ESM/EFSF DISCLAIMER European Stability Mechanism	1.119	839
Transactions European Stability Mechanism	785	618
How we decide European Stability Mechanism	697	559
EFSF European Stability Mechanism	693	599
The euro area in a volatile world: resilient but not immune Europ...	650	237
Procurement European Stability Mechanism	598	580
Euro Area Stability Watch European Stability Mechanism	558	251
2025 ESM Annual Report European Stability Mechanism	532	509

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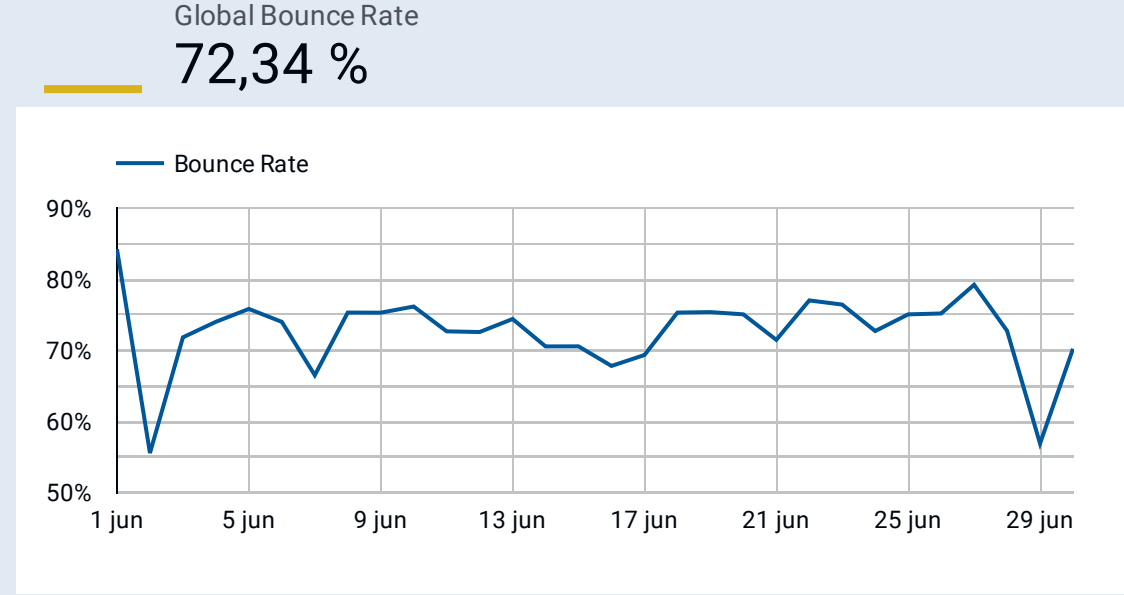
Page Views by URL



Landing Page	Bounce Rate	Sesio...
/newsroom	98,22 %	14.910
/	40,21 %	4.320
(not set)	95,2 %	2.083
/careers/vacancies	34,06 %	1.336
/careers/vacancies/359	60,9 %	1.133
/careers	12,16 %	872
/careers/vacancies/363	57,49 %	861
/publications	75,75 %	598
/investors/esm-and-efsf/transactions	79,44 %	467
/investors/esm/disclaimer	63,2 %	462

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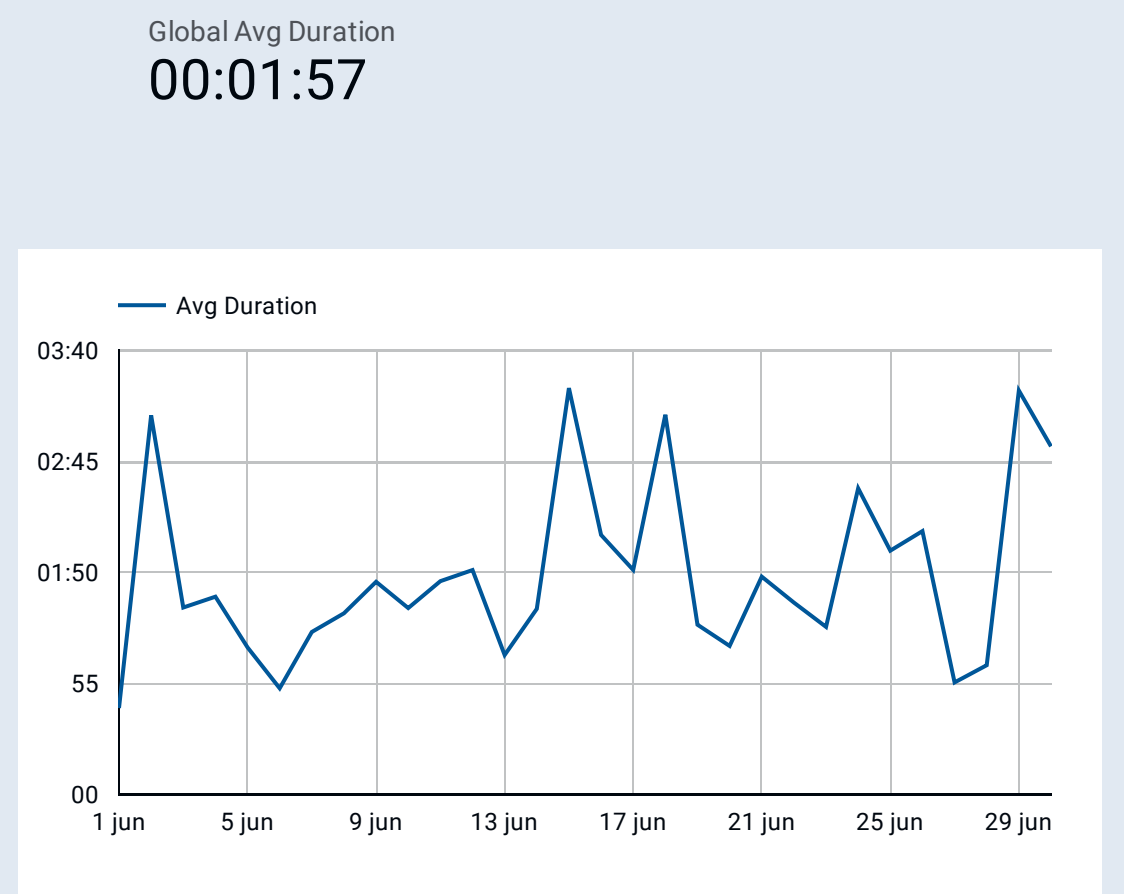
Bounce Rate by Landing Page



Page	Avg Durati...
Edit Newsletter reference F&IR LinkedIn European Stability Mechanism	09:37:22
2026 Q1 Change to bills European Stability Mechanism	00:48:04
项目透明度——与董事会/董事会相关的决策 欧洲稳定机制	00:37:27
ESM raises €2 billion with sale of 5-year bond European Stability Mechanism	00:30:15
2018 Q3 Funding Review Long Term ESM European Stability Mechanism	00:28:25
Non-technical summary of ESM Working Paper 75 European Stability Mecha...	00:28:25
Pubblicazioni Meccanismo europeo di stabilità	00:28:24
Spiegazione sull'adesione della Bulgaria al MES Meccanismo europeo di sta...	00:26:58
Rogelio Rodriguez European Stability Mechanism	00:26:50
EU000A4DMLT0 European Stability Mechanism	00:25:42
Alexander De Croo at the ESM: "The Age of Women - Why Feminism also Libe...	00:25:13
Letter to the Editor of Frankfurter Allgemeine Zeitung European Stability Mec...	00:25:13
Edit layout for 2025 ESM Annual Report European Stability Mechanism	00:25:06
OECD contribution to the evaluation of the ESM financial assistance program...	00:22:35
Заявление управляющего директора Европейского механизма стабиль...	00:21:46

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Average Time by URL



Engagement by Section

All Sections	Sessions	Views	Bounce R...	Views by ...
Others	9.538	21.121	55,31 %	2,21
Newsroom Home	14.910	16.235	98,22 %	1,09
Careers	4.804	8.684	42,99 %	1,81
About	2.191	3.810	65,18 %	1,74
Profile	2.846	3.676	68,87 %	1,29
Publications	1.883	2.952	59,05 %	1,57
Blog	1.728	2.458	67,13 %	1,42
Investors	1.145	2.269	65,07 %	1,98
Press releases	878	1.601	51,03 %	1,82
Our Work	619	825	80,13 %	1,33
Procurement	465	583	67,1 %	1,25

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Engagement by Source

Fuente de l...	Sessions	Vie...	Bounce ...	Views ...
1. (direct)	28.259	33.520	88,18 %	1,19
2. google	8.725	19.739	37,58 %	2,26
3. linkedin.com	1.634	2.172	56,43 %	1,33
4. bing	756	1.726	32,14 %	2,28
5. tagassistant.goo...	122	1.700	13,93 %	13,93
6. statics.teams.cdn...	339	1.508	38,35 %	4,45
7. chatgpt.com	559	889	50,81 %	1,59
8. teams.public.one...	172	889	24,42 %	5,17
9. esm-drupal-src.d...	48	631	22,92 %	13,15
1... esm.sharepoint.c...	109	388	31,19 %	3,56
1... ntp.msn.com	77	324	7,79 %	4,21

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MAIN INTERACTION KPI'S

1 jun 2026 - 30 jun 2026

Sections

País

Source

Título de la página

User Behavior

All Sections	Views	Sesiones	Bounce Rate	P. Views
Newsroom Ho...	16.235	14.910	98,22 %	1,09
Careers	8.684	4.804	42,99 %	1,81
About	3.810	2.191	65,18 %	1,74
Profile	3.676	2.846	68,87 %	1,29
Publications	2.952	1.883	59,05 %	1,57
Blog	2.458	1.728	67,13 %	1,42
Investors	2.269	1.145	65,07 %	1,98
Press releases	1.601	878	51,03 %	1,82
Our Work	825	619	80,13 %	1,33
Procurement	583	465	67,1 %	1,25
Events	561	365	64,66 %	1,54
Videos & Photos	253	117	71,79 %	2,16
Interviews	252	212	79,72 %	1,19
Speeches	208	162	76,54 %	1,28
Articles	176	148	73,65 %	1,19
Speeches & Pre...	136	133	84,21 %	1,02
Tags	118	90	77,78 %	1,31
Press Conferen...	104	79	79,75 %	1,32
Working Papers	61	21	52,38 %	2,9
Discussion Pap...	18	18	94,44 %	1
ESM Briefs	12	11	90,91 %	1,09

Session by hours

Día de la semana / Vistas							
Hora	domin...	lunes	martes	miérc...	jueves	viernes	sábado
0	83	187	241	233	238	269	246
1	95	175	194	206	240	198	126
2	70	189	204	205	214	214	81
3	255	176	217	214	204	188	78
4	156	179	210	195	256	181	97
5	76	171	205	237	194	182	101
6	142	222	211	330	228	217	79
7	74	268	245	325	308	299	81
8	136	482	419	558	508	519	115
9	122	705	670	682	824	630	129
10	201	1.272	1.015	935	924	1.051	202
11	191	857	1.096	968	953	881	137
12	196	723	1.046	725	959	801	174
13	154	575	706	535	733	651	164
14	163	869	1.213	776	1.209	761	150
15	137	668	984	806	876	641	111
16	240	617	870	594	680	648	138
17	185	615	623	617	648	601	157
18	198	480	515	414	500	421	183
19	184	397	491	402	269	399	173
20	199	265	467	318	394	361	200
21	148	316	479	318	344	335	135
22	247	268	437	373	316	380	166
23	263	241	491	314	283	288	111

Language engagement

Language	Sessions	Views	Bounce rate	V. by Sess
1. English	34.582	51.288	77,12 %	1,48
2. Chinese	1.798	2.093	87,82 %	1,16
3. French	1.185	2.118	43,29 %	1,79
4. German	1.161	2.458	38,67 %	2,12
5. Italian	1.022	2.158	38,26 %	2,11
6. Spanish	854	2.508	41,45 %	2,94
7. Greek	392	860	38,78 %	2,19
8. Portuguese	220	339	49,55 %	1,54
9. Dutch	188	289	45,74 %	1,54
10. Russian	145	265	42,76 %	1,83
11. Polish	132	239	46,21 %	1,81
12. Turkish	78	133	41,03 %	1,71
13. Swedish	76	128	50 %	1,68
14. Japanese	60	137	50 %	2,28
15. Croatian	60	95	56,67 %	1,58
16. Hungarian	45	67	51,11 %	1,49
17. Vietnamese	44	48	56,82 %	1,09
18. Korean	43	100	44,19 %	2,33
19. Danish	43	48	55,81 %	1,12
20. Czech	41	60	53,66 %	1,46
21. Slovak	40	75	40 %	1,88
22. Romanian	35	63	40 %	1,8
23. Finnish	33	57	48,48 %	1,73
24. Slovenian	30	69	36,67 %	2,3
25. Latvian	28	77	28,57 %	2,75
26. Lithuanian	27	52	25,93 %	1,93
27. Arabic	26	27	65,38 %	1,04
28. Bulgarian	25	49	52 %	1,96
29. Catalan	24	40	54,17 %	1,67
30. Indonesian	22	23	59,09 %	1,05
31. Ukrainian	20	26	40 %	1,3
32. Macedonian	10	28	60 %	2,8
33. (other)	10	13	70 %	1,3
34. Estonian	9	11	33,33 %	1,22
35. Norwegian Bok...	8	14	25 %	1,75
36. Thai	8	28	37,5 %	3,5

Country engagement

Country	Sessions	Views	Bounce rate	V. by Sess
1. United States	17.614	18.775	95,19 %	1,07
2. Luxembourg	3.423	9.564	36,05 %	2,79
3. Germany	2.480	4.337	40,12 %	1,75
4. (not set)	1.972	1.987	98,88 %	1,01
5. France	1.531	2.542	50,29 %	1,66
6. United Kingdom	1.520	2.712	49,47 %	1,78
7. Belgium	1.300	2.512	39,08 %	1,93
8. Singapore	1.229	1.306	83,16 %	1,06
9. Italy	1.163	2.280	41,7 %	1,96
10. Spain	1.134	4.990	41,09 %	4,4
11. China	859	1.072	81,26 %	1,25
12. Greece	736	1.458	43,07 %	1,98
13. Australia	707	766	94,34 %	1,08
14. Netherlands	697	1.139	54,09 %	1,63
15. India	620	1.105	47,74 %	1,78
16. Ireland	369	530	59,08 %	1,44
17. Brazil	312	589	69,87 %	1,89
18. Vietnam	299	236	83,61 %	0,79
19. Hong Kong	260	255	85,77 %	0,98
20. Poland	251	419	42,23 %	1,67
21. Indonesia	249	254	79,12 %	1,02
22. Austria	245	457	37,14 %	1,87
23. Portugal	243	389	47,74 %	1,6
24. Switzerland	240	391	40,42 %	1,63
25. Canada	225	338	63,56 %	1,5
26. Japan	223	330	76,68 %	1,48
27. Bulgaria	208	365	41,35 %	1,75
28. Russia	158	232	69,62 %	1,47
29. Sweden	147	255	48,3 %	1,73
30. Romania	140	223	52,14 %	1,59
31. Türkiye	137	190	59,85 %	1,39
32. Philippines	131	247	59,54 %	1,89
33. Mexico	119	117	78,99 %	0,98
34. Malta	118	178	48,31 %	1,51
35. Bangladesh	107	86	81,31 %	0,8
36. Czechia	94	131	46,81 %	1,39



MAIN INTERACTION KPI'S

HIGHLIGHTS

⚠️ Data Collection Anomaly Notice: Please note that during May, there was a data collection issue. This tracking interruption is the primary reason why the month-over-month (MoM) difference in sessions appears so exceptionally high when comparing June's performance to May.

SUMMARY

In June, the platform experienced a massive surge in overall traffic volume [1]. Total Active Users nearly doubled, increasing by 97.4% to reach 34,054, and Total Sessions grew by 73.8% to 42,326 [1]. Despite this significant influx of mostly new visitors, Returning Users saw a slight decrease of 3.2% [2]. The flood of new traffic also negatively impacted overall engagement quality, as the Global Bounce Rate increased by 20.0% to reach 72.34% [2], and the Average Session Duration decreased by 18.3% to 1 minute and 57 seconds [1].

- Total Active Users: 34,054 [1] ◦ Interpretation: The total number of Active Users is 34,054, reflecting a massive increase of 97.4% [1].
- Total Sessions: 42,326 [1] ◦ Interpretation: The total recorded number of Sessions is 42,326, which represents a strong increase of 73.8% [1].
- New vs. Returning Users: New Users: ~32,856; Returning Users: 1,198 [1, 2] ◦ Interpretation: While total active users surged [1], **Returning Users** (Ret Users) totaled 1,198, representing a slight decrease of 3.2% [2]. This indicates that the vast majority of the 97.4% user growth was driven by **New Users** (approximately 32,856) [1, 2].
- Overall Bounce Rate: 72.34% [2] ◦ Interpretation: The Global Bounce Rate is **72.34%** [2]. This rate reflects an increase (worsening) of 20.0% compared to previous data [2].
- Average Session Duration: 00:01:57 [1] ◦ Interpretation: The Global Average Duration (Avg Time) is **1 minute and 57 seconds** (00:01:57) [1]. This duration saw a notable decline of 18.3% [1].

The geographic disparity in engagement remains highly pronounced. Users from European countries such as Luxembourg (36.05% bounce rate), Germany (40.12%), and France (50.29%) continue to demonstrate strong engagement with lower bounce rates [3, 4]. Conversely, traffic from the United States (95.19%), Australia (94.34%), and Asian markets like Singapore (83.16%) and China (81.26%) exhibits significantly higher bounce rates, underscoring deeply differing user behaviors across these regional markets [3, 4].