

# Helping people, businesses and countries in Europe

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By

25 May 2020

Covid-19 took us all by surprise. Within weeks, a local health issue far from European shores grew to a global crisis of unprecedented proportions. The so-called “Great Lockdown” has brought the global economy to its knees, causing the loss of jobs and businesses while threatening to deplete government budgets and inflate public debt levels.<sup>[1]</sup> Forecasts point to the worst economic contraction

Commission spring 2020 forecast anticipates a GDP fall of 7.7% in the euro area and 7.4% in the EU.<sup>[2]</sup> Far worse outcomes are possible, as the spring forecast’s downside scenarios illustrate. We are in the midst of a deep, uneven and uncertain recession with a long and rocky path to



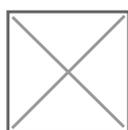
recovery. This blog is a joint effort to explain the role of the three institutions – namely the European Commission (EC), the European Investment Bank (EIB) and the European Stability Mechanism (ESM) – and their role in fighting the economic implications of the current outbreak and the way ahead.

The severity of this crisis demands swift, coordinated, and extensive policy actions: European citizens need their health and jobs protected by adequate measures. Large firms and small businesses alike must have access to liquidity and preserve cash flows until revenues rise again. Governments also need a helping hand as their swift efforts to protect their citizens and the economy have put an unprecedented strain on their budgets.

The EU and its member states have reacted quickly. Over the past two months, member states have taken discretionary budgetary measures of about 3.2% of GDP and have created liquidity facilities of 22% of GDP. The efforts by member states are supported by actions at the EU level that allow governments to respond more effectively to the needs of their citizens. The European Commission — with support from the Council — has

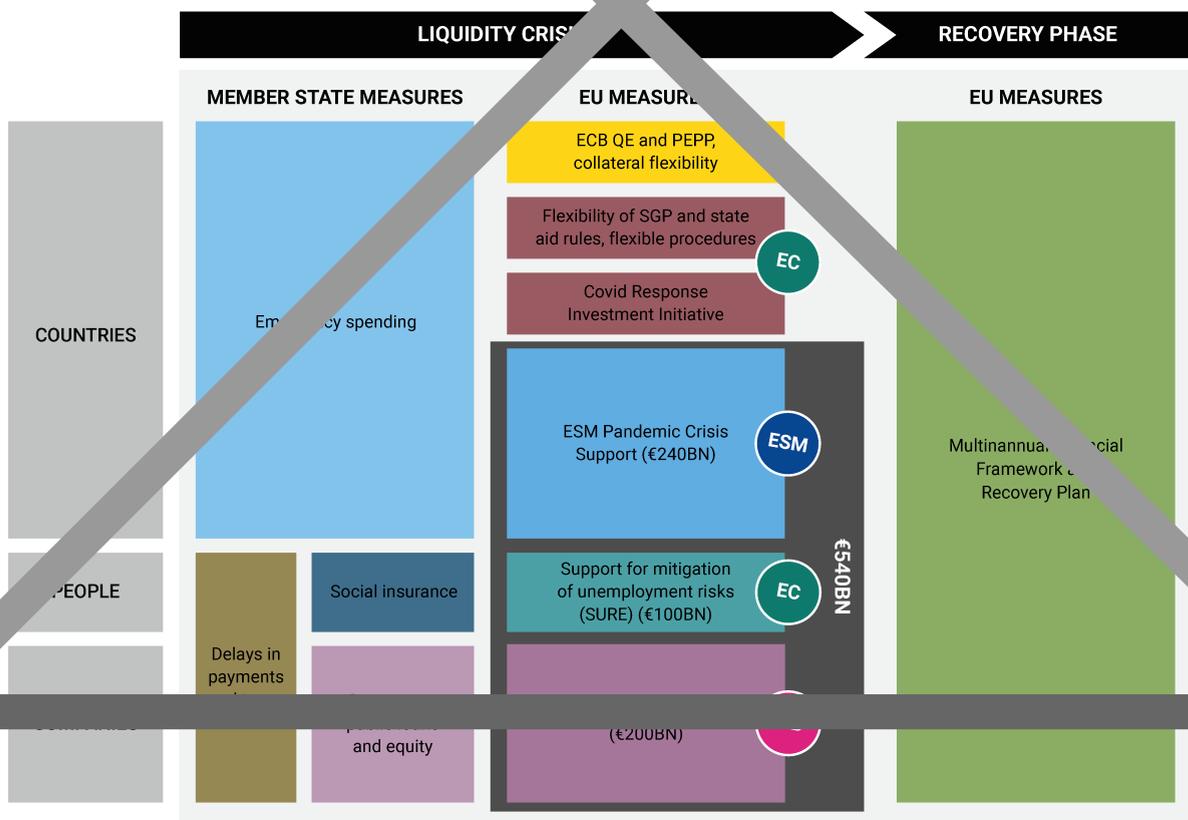
Stability and Growth Pact (SGP).<sup>[3]</sup> The Commission has also provided increased flexibility in the implementation of the state aid rules. Finally, rules governing the drawdown of cohesion funds have been relaxed, making available additional funds for member states to fight the crisis.

The European Central Bank (ECB) reacted swiftly by substantially expanding its asset purchase programme, boosting the volume of purchases and widening eligibility with the new €750 billion Pandemic Emergency Purchase Programme (PEPP).<sup>[4]</sup> Further actions to ease the burden on the banking sector and to keep credit flowing have included long-term financing for banks with relaxed collateral requirements, more flexible use of banks' capital and liquidity buffers, and a boost to guarantee schemes.



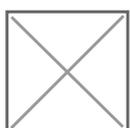
All the above measures have been pivotal in preventing a much worse recession in the short term. But they alone are not sufficient to prevent harmful dynamics from playing out across the EU economy in the medium term.

Figure 1: Interplay and sequencing of actions at national and EU level to fight Covid-19



Note: the sizes of the compartments do not reflect the size of the support.

With the adoption of the first European crisis package by the Eurogroup in early April, the EU has endorsed an additional layer of protection for workers, businesses and countries. The European Commission, the European Investment Bank, and the European Stability Mechanism will finance over €540 billion to complement national efforts in the fight against the effects of coronavirus. The safety nets that make up the package have been designed to match each institution's expertise. They can be deployed swiftly, complementing national measures and ensuring an even-handed policy response across

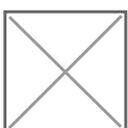


the EU's single market.

- **The European Commission's SURE proposal will support workers.** The SURE instrument will be available to EU countries that need to mobilise significant financial means to fight the negative economic and social consequences of the coronavirus outbreak.<sup>[5]</sup> It will provide financial assistance through loans to member states up to €100 billion to address sudden and severe increases in public expenditure for short-time work schemes and similar measures. The loans will be underpinned by a system of voluntary guarantees of up to €25 billion committed to the EU by all member states. Backed by these guarantees, the Commission will borrow on financial markets and offer the proceeds as loans to member states on favourable conditions.
- **The European Investment Bank (EIB) will support businesses.** The EIB Group has proposed a new mechanism to enhance its activities, addressing liquidity and funding needs of European businesses, prevalently small and medium-sized enterprises (SMEs).<sup>[6]</sup> On 9 April, EU finance ministers endorsed the EIB proposal to create a €100 billion Guarantee Fund, with contributions from member states, which would enable the EIB Group to mobilise up to €200 billion resources for viable firms affected by the crisis. The EIB proposal is particularly urgent, both as an immediate Covid-19 response, but also to face long-standing needs for increased investment in innovation, digital technologies and climate change-related projects. Upon final approval, the EIB Group would ramp up guarantees to local lenders, national promotional institutions and other financial intermediaries. The products to be rolled out would likely be dominated by guarantees on portfolios of SME loans

corporate loan portfolios. Other products would also be considered, including participations in Asset Backed Securitisations to free up banks' lending capacity, as well as equity investments in venture capital and private equity funds supporting innovative firms. Overall, this EIB initiative provides a much-needed complement to national initiatives, preventing fragmentation of the market and thus preserving the level playing field in the EU. To note, this proposal comes on top of an immediate €28 billion EIB response in terms of reprioritisation and frontloading of lending capacity and special efforts targeting the health sector.

- **The ESM will support countries.** The ESM has been ready to support governments burdened with additional spending for healthcare, cure, and prevention costs through its new [Pandemic Crisis Support](#) tool since mid-May. The



existing ESM credit line, originally designed for a more 'conventional' crisis, has been adapted to the current needs and circumstances. Every euro area member state will be eligible for this support and able to receive loans of up to €240 billion (2% of euro area GDP in 2019) to spend on direct and indirect health-related costs. This is a temporary credit line, tailored to the coronavirus crisis, meaning European Commission surveillance and reporting will be limited to healthcare-related expenses.

## The recovery phase

As member states have begun to gradually ease restrictions on citizens and businesses imposed during the early phase of the Covid-19 pandemic, EU leaders and institutions have turned their attention towards the medium-term recovery of our economies. Leaders have asked the Commission to assess the needs and to come forward with proposals commensurate to the challenges. These proposals will be presented imminently.

The impact of the pandemic differs considerably between member states, as does their ability to absorb the economic and fiscal shock and to respond adequately to it. Without a meaningful EU response, there is a real risk that the Covid-19 crisis will lead to a further increase in the economic and social divergences in the Union and a permanent distortion of the EU single market's level playing field.

This is why the Commission will very soon present a Recovery Plan, to support member states, citizens and businesses to overcome this crisis, and to come out stronger. The EU's long-standing commitment to supporting investment — especially in the twin

design principle for the upcoming proposals.

The stakes for Europe have never been higher. But these are matched by the determination and resolve within Europe's institutions to help us all recover from this crisis.

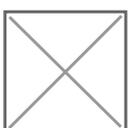
[1] IMF, [The Great Lockdown: Worst Economic Downturn Since the Great Depression](#).

[2] European Commission, [Spring 2020 Economic Forecast](#).

[3] European Commission, [Commission proposes activating fiscal framework's general escape clause to respond to coronavirus pandemic](#).

[4] ECB, [Pandemic emergency purchase programme \(PEPP\)](#).

[5] European Commission, [SURE Initiative](#).



[6] European Investment Bank, [Coronavirus outbreak: EIB Group's response](#).

## Further reading

European European Council, [A Roadmap to Recovery](#)

Revoltella, D. (2020), [Covid-19 policy response and the role of the EIB](#)

